

Addison Raber

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WORK EXPERIENCE

BioZyme, Incorporated **Graphic Design Administrator - Marketing**

St. Joseph, MO
June 2025 - Present

- Design and produce digital, print, e-commerce, and motion graphics supporting marketing initiatives across all BioZyme brands, including AO-Biotics, Backyard Boost, DuraFerm, Gain Smart, Sure Champ, VitaFerm, Vitalize Equine, and Vitalize K9.
- Capture product, livestock, and field photography to build a visual library used across websites, advertising, social media, and marketing materials.
- Develop creative visuals that communicate product benefits while maintaining brand consistency across digital and print platforms.
- Manage multiple design projects simultaneously while collaborating with marketing teams to deliver high-quality assets on deadline.

Earlybird Feed & Fertilizer **Nutrition Marketing Intern**

Goodfield, IL
May 2024 - Aug 2024

- Designed and produced feed information sales sheets for cattle and swine product lines.
- Created promotional marketing videos supporting the 2024 Illinois State Fair t-shirt campaign.
- Visited multiple company locations to photograph facilities and develop an internal employee directory.
- Assisted with marketing initiatives by creating visual content to support brand promotion and communication.

Genesee Photo Systems **Event Photographer**

Stillwater, OK
Feb 2022 - June 2025

- Captured graduation composite photography during high-volume ceremonies in fast-paced environments.
- Photographed OSU-sanctioned events while promoting and selling photography products to attendees.
- Delivered high-quality images while maintaining efficiency and accuracy under tight event timelines.
- Provided professional customer interaction to enhance the event photography experience.

SKILLS

- Proficient in Adobe Creative Suite, emphasis in InDesign, Illustrator, Lightroom, Photoshop, and Premier Pro
- Proficient with using Canon and Nikon camera operating systems

AWARDS & HONORS

National Agricultural Communicators of Tomorrow

Design and Layout Division - Web Design

Photography Division - Other Photo

Photography Division - Plant Photo

2025

First Place

Fourth Place

Fifth Place

EDUCATION

Kaskaskia College

Associate of Science in Agricultural Science & Natural Resources

Major: Animal Science Transfer

Centralia, IL

Oklahoma State University

Bachelor of Science in Agricultural Science & Natural Resources

Major: Animal Science

Major: Agricultural Communications

Stillwater, OK